. 10		œ	7	σ/	ζī	4	ω	2	<u> </u>	LT Ln	CONTRAC	Station R Advertiser Product Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes
F Buyline	M-TÜ Buylir	F Buyline	M-TU Buylir	F Buyline	M-TU : Buyline	F Buylir	M-TU Buyline	M—TU Buylir	E Buylir	Day	- CONTRACT COMMENT-	KSNV-TV LAS VEGAS, NV. () ROMNEY 4 PRES ROMNEY FOR PRES 60 424 STEPHANIE KINCAID	# 6859169
.1A-12P Comment:	U 11A-12P Buyline Comment: l	LOA-11A Comment:	U 10A-11A Buyline Comment: 1	9A-10A Comment:	9A-10A Comment:	7A-9A Buyline Comment: '	/A-9A Comment:	U 6A-7A Buyline Comment:	6A-7A Buyline Comment:	Time		LAS VEGAS, NV. ROMNEY 4 PRESIDENT SY FOR PRES 60 ANIE KINCAID	Ver# 1
RACHAEL RAY	RACHAEL RAY	TODAY SHOW 3	TODAY SHOW 3	TODAY SHOW 2	TODAY SHOW 2	TODAY SHOW	TODAY SHOW	wake w/wagnrs2	WAKE W/WAGNRS2	Program		DENT	Mod # 0
								S N	S2			Agency Agency Flight I Hiatus	Status Confirmed
: 60	: 60	: 60	: 60	60	: 60	60	: 60	: 60	: 60	Len		AMERICA VANT STR LY, MA 0: //424 09/28/20	Traffic C
\$650.00	\$650.00	\$650.00	\$650.00	\$700.00	\$850.00	\$1,700.00	\$1,800.00	\$1,400.00	\$1,300.00	Rate		() AMERICAN RAMBLER PRODUCT 138 CONANT STREET BEVERLY, MA 02494 P1/P2/E //424 tes 09/28/2012 - 10/02/2012 teks	Traffic Order# 107176 Shov
09/28-09/28	10/01-10/02	09/28-09/28	10/01-10/02	09/28-09/28	10/01-10/02	09/28-09/28	10/01-10/02	10/01-10/02	09/28-09/28	Dates		PRODUCTIONS	176 Prin Last Received: 09/ Showing Buylines: All Lines
Н	2	Н	2	Ъ	N	 	N	N	H	Spots/Week		Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	Printed: 09/27/2012 6:26 PM 09/27/2012 12:09 PM Lines
Н	Н	Н	\vdash	₽	lm	ь	⊢		<u>Н</u>			One#	9/27/201 09 PM
Ь	N	ㅂ	N	Ъ	N	Ь	2	N				PHII AMY 21: 21:	2 6:26 F
										i tal		ADELPHIA MCCREAI 5-568-6540 5-568-1845	Ă
\$650.00	\$1,300.00	\$650.00	\$1,300.00	\$700.00	\$1,700.00	\$1,700.00	\$3,600.00	\$2,800.00	\$1,300.00	Total Cost		EARY 40 45	
										Daypart			1 of 4

,	. 21	20	19	18	17	16	15	14	13	12	11	LT Ln	Station R Advertiser Product Estimate# Bnyer Phone#	Rep Order# EC'd Yes
	M-TU (Buyline	M-TU Buyline	£ Buyline	F Buyline	M-TU 4 Buyline	M-TU Buyline	F Buyline	F Buyline	M-TU Buyline	M-TU 1 Buyline	F Buyline	Day	KSNV-TV LAS VEGAS, NV. r ().ROMNEY 4 PRESIDENT ROMNEY FOR PRES 60 424 STEPHANIE KINCAID	# 6859169
	630P-730P ne Comment:	5P-630P ne Comment:	5P-630P ne Comment:	4P-5P ne Comment:	4P-5P ne Comment:	3P-4P ne Comment:	3P-4P ne Comment:	1P-2P ne Comment:	1P-2P ne Comment:	12P-1P ne Comment:	12P-1P ne Comment:	Time	S VEGAS, NV MNEY 4 PRES OR PRES 60 ! KINCAID	Ver#
	JEPARDY/WHEEL	5P NEWS	5P NEWS	4P NEWS	4P NEWS	DR. PHIL	DR. PHIL	DAYS OF OUR LIVES	DAYS OF OUR LIVES	NEWS AT NOON	NEWS AT NOON	Program	DENT	1 Mod# 0 Status
								·					Agency () 138 CON BEVERU Agency C/P1/P2/E Flight Dates Hiatus Weeks	Confirmed
	: 60	: 60	: 60	 60	60	: 60	: 60	: 60	: 60	: 60	: 60	Len	() AMERICAN R. 138 CONANT STREET BEVERLY, MA 02494 P1/P2/E //424 es 09/28/2012 - eks	Traffic
	\$2,600.00	\$2,400.00	\$2,000.00	\$1,450.00	\$1,450.00	\$900.00	\$900.00	\$850.00	\$850.00	\$850.00	\$850.00	Rate	MERICAN RAMBLER I ANT STREET I, MA 02494 //424 09/28/2012 - 10/02/2012	Traffic Order# 107176 Sho
	10/01-10/02	10/01-10/02	09/28-09/28	09/28-09/28	10/01-10/02	10/01-10/02	09/28-09/28	09/28-09/28	10/01-10/02	10/01-10/02	09/28-09/28	Dates) AMERICAN RAMBLER PRODUCTIONS NANT STREET RLY, MA 02494 E //424 09/28/2012 - 10/02/2012	Prin Last Received: 09/ Showing Buylines: All Lines
	N		н	jt	2	N	н	Ы	N	N	Н	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	Printed: 09/27/2012 6:26 PM 09/27/2012 12:09 PM Lines
	₽	· μ	₽	۲	₽	Ь	Н	Н	Н	Ъ	۲	Weeks	one#)9/27/2012 :09 PM
	N	Ю	jk	Ь	2	12	Н	₽	2	N	н	Total Spots	PHILAD: AMY M(215-56 215-56	2 6:26 PM
	\$5,200.00	s4,800.00	\$2,000.00	\$1,450.00	\$2,900.00	\$1,800.00	\$900.00	\$850.00	\$1,700.00	\$1,700.00	\$850.00	Total Cost) PHILADELPHIA) AMY MCCREARY \$\display 21\stacks-568-6540 21\stacks-568-1845	.,
												Daypart		2 of 4

Rep Order# 6859169 Ver# 1 Mod# 0 Status EC'd Yes	Status Confirmed	Traffic (Traffic Order# 107176	176 Prin Last Received: 09/ Showing Buylines: All Lines	Printed: 09/27/201	Printed: 09/27/2012 6:26 PM 09/27/2012 12:09 PM	2 6:26 PM		3 of 4
Station KSNV-TV LAS VEGAS, NV. Advertiser ().ROMNEY 4 PRESIDENT Product ROMNEY FOR PRES 60 Estimate# 424	Agency (). 138 CON BEVERI Agency C/P1/P2/E	() AMERICAN R 138 CONANT STREET BEVERLY, MA 02494 P1/P2/E //424	CAN RAMBLER TREET 02494 74	() AMERICAN RAMBLER PRODUCTIONS 138 CONANT STREET BEVERLY, MA 02494 P1/P2/E //424	Rep Firm Sales Office Salesperson) PHILADELPHIA) AMY MCCREAR) PHILADELPHIA) AMY MCCREARY	
1210# r e#	Agency C/F//F2/ Flight Dates Hiatus Weeks		09/28/2012 - 10/02/2012	2	Salesp Salesp	Salesperson Phone# Salesperson FAX#	215-56 215-56	215-568-6540 215-568-1845	
FAX# LT In Day Time Program		Len	Rate	Dates	Spots/Week	Week # of	Total Spots	Total Cost	. Daypart
22 F 630P-730P Buyline Comment: JEPARDY/WHEEL		: 60	\$2,000.00	09/28-09/28	F	н	P	\$2,000.00	
23 M-TU 11P-1130P Buyline Comment: 11P NEWS		: 60	\$2,400.00	10/01-10/02	N	1	2	\$4,800.00	
24 F · 11P-1130P Buyline Comment: 11P NEWS		: 60	\$2,200.00	09/28-09/28	H	Þ	Р	\$2,200.00	
25 SU 11P-1130P Buyline Comment: 11P NEWS		: 60	\$2,200.00	09/30-09/30	N	Ч	N	\$4,400.00	
-REPORT TOTALS Report Totals: 38 / \$53,250.00									
—SALES MONTHLY TOTALS—									
Sep 12: 14 / \$19,650.00 Oct 12: :	24 / \$33,600.00								
on Totals: 38 not sent/rclo									
otals \$113,296	CATV 0% KINV 20% XXXX 0%	KBLR KTUD	0 % 0 %	KINC 0% KVCW 1%	KLAS KVMY	s 30%	KSNV	VV 27% 7U 20%	
COMPETITIVE COMMENTS NEW ORDER COMPETITIVE IS ESTIMATED									
Books NOV12 Demos RA35+									
•									

Rep Order# EC'd Yes Estimate# Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV.
Advertiser () ROMNEY 4 PRESIDENT
Product ROMNEY FOR PRES 60 Product STEPHANIE KINCAID 6859169 Ver# 1 Mod# 0 Status Confirmed Last Received:
Showing Buylines: All L.
Showing Buylines: All L.
Showing Buylines: All L.
Showing Buylines: All L.
AMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency CPI/P2/E //424
Flight Dates 09/28/7017
Hiatus Weeks Last Received: 09/.
Showing Buylines: All Lines 09/27/2012 12:09 PM Printed: Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# 09/27/2012 6:26 PM) PHILADELPHIA) AMY MCCREARY 21**5-**568-6540 21**5-**568-1845

4 of

-- CREDIT RISK --

CASH IN ADVANCE